

# India Oncology



## Oncology Field Sales Approaches of Select Organizations Operating in India

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For 16 years, PharmaForce International has provided clients with a worldwide perspective on the sales and marketing operations of leading oncology competitors. Our research provides comprehensive insight into oncology operations in India using unparalleled, in-depth analysis of the sales and marketing activities supporting key oncology brands around the world.

Details for each company in the report include:

- Sales Representative deployment, including distribution of sales personnel by State/City
- Product prioritization by sales force
- Detail Intensity Analysis
- Sales Representative reach & frequency
- Sales Representative compensation

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